



MOTT MEDIA, LLC

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Dear Christian Retailer,

Mott Media is proud to announce our Dealer Packs. These book and display packages were designed expressly for you, the Christian Retailer. We have included a full-color brochure that explains everything about the Dealer Packs so we won't go over the details here. However, we just have to say that they're:

A Great Deal!

90 Day billing with approved credit

(this means that you may try them free for 90 days before you decide to buy)

45% Discount

(no hidden charges)

Free shipping*

(you keep all of the 45% discount)

Free display

(which includes beautiful graphics)

Free return shipping*

(if you keep the displays on your floor for 6 months)

No restocking fees

(all Mott Media products are returnable at anytime as long as they are in resalable condition)

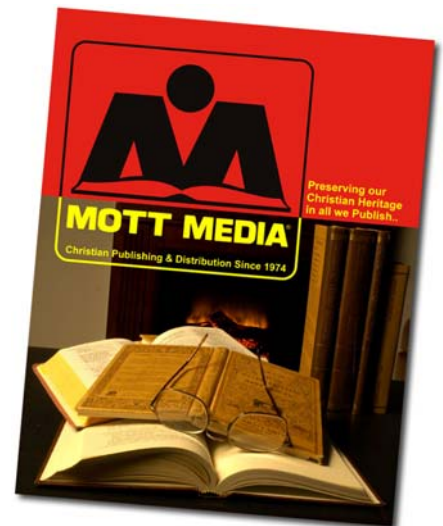
* Free shipping applies to the United States and Canada only.

We hope you will find time to browse through this brochure – it's a great opportunity.

Also, if you haven't received our latest catalog, please call us on our toll-free line 1-800-421-6645 and ask for Mott Media's full color catalog and price list.

Thank you for your time.

Sincerely,
William Hoetger
President
Mott Media, L.L.C.
www.MottMedia.com



MOTT MEDIA



Announces

DEALER PACKS

90 Day Free Trial FREE Shipping

RISK FREE



45% Discount FREE Return Shipping*

*Keep Dealer Pack for 6 Months and we will pay for return shipping

The Ladd Family Adventure Series by Lee Roddy

These captivating stories are great for young boys (and girls) from ages 8 to 12. Twelve-year-old Josh Ladd longs to see his best friend who moved to Hawaii. On the way home from his California school Josh is approached by a stranger asking suspicious questions. This small incident turns into major danger when Josh and his family fly to Hawaii and the mysterious stranger follows them. The friends are thrust into all kinds of high adventure and danger throughout the 15-book series. Each book is teeming with adventure and enforces Christian ethics and morals.

These books are great for reluctant readers. Listen to what a mother had to say after her son discovered the Lee Roddy adventure books.

"Dear Mr. Roddy: You have been an answer to prayer in my life in more ways than one. First is my son, Jonathon. He was a reluctant reader for many years. Although he enjoyed books with lots of pictures, he never wanted to read any classics or other chapter type books. Then two years ago he came across the Ladd Family Adventure books which he devoured. And, since then, he devours any and all books. ..."



Home School Resources by Ruth Beechick and Friends

Homeschooling is growing around the country. Here is a way to offer some very valuable resources to your homeschooling customers. Dr. Ruth Beechick is an icon in the homeschooling world. She has been writing helpful articles and books on homeschooling since 1950. Her insights are invaluable to anyone thinking about homeschooling. Here is a quote from a Ruth Beechick reader.

*"True to form Mrs. Beechick's approach is very down to earth and no nonsense and encouraging. I have been homeschooling for over 20 years and found Mrs. Beechick books **You Can Teach Your Child Successfully** and **The Three R's** only recently. Her books are the closest thing to guilt free homeschooling on the market. They take the mystery out of giving your children (and yourself) a solid education with a biblical worldview! They should be in every homeschool library."*

Eight of Dr. Beechick's most popular and new titles are included in this pack.

- **How To Write Clearly** – Ruth's Newest Release
- **World History Made Simple** – Released 2006
- **Heart & Mind** – Released 2005
- **The Three R's** – Top Sellers now in one handy book
- **You Can Teach Your Child Successfully**, paperback edition – Top Seller
- **Adam and His Kin** – Top Seller
- **Dr. Beechick's Homeschool Answer Book** – A great book for the homeschool beginner
- **Language Wars** – More helpful information for the homeschooling family

Along with Dr. Beechick's books are other resources that any homeschooler will find invaluable. **ABC's and All Their Tricks** by Margaret M. Bishop in the new, more affordable, paperback version is included. Also included is **A Measuring Scale for Ability in Spelling** by Leonard Porter Ayers which helps to test a child's spelling ability.

No Risk and High Profit – A Winning Combination!

Remember that you don't have to pay for them for 90 days (with approved credit). If after 6 months from the time you received the books you find that you can't sell them, which we really doubt, you may pack up your remaining books and tell us which books you will be returning and we will mail you a call tag to have them shipped back to us (you may keep the display). We will then refund your money for the books returned. This is absolutely at no cost to you. If you choose to return them before the 6 month period, you will be responsible for the return shipping. However, we will still promptly refund any money that you have already paid for the books that are being returned once we have received the books in resalable condition.



The Details

The Sower Series Biographies Pack

54 books in pack, 2 of each title in the Sower Series	
Potential Sales	\$431.46
Potential Profit of books in Pack	\$194.16
Total Dealer Cost of Pack	\$237.30
90 Day Billing	
Refills may be ordered at your normal terms and actual shipping charges.	

List Price for each book is \$7.99
Discount: 45% off list price
Free Shipping
Free Display
Free Return Shipping after 6 months

The Ladd Family Adventure Series Pack

48 books in pack, 3 of each of the 15 titles*	
Potential Sales	\$335.52
Potential Profit of books in Pack	\$150.98
Total Dealer Cost of Pack	\$184.54
90 Day Billing	
Refills may be ordered at your normal terms and actual shipping charges.	

List Price for each book is \$6.99
Discount: 45% off list price
Free Shipping
Free Display
Free Return Shipping after 6 months

*Three additional copies of the first book in the series will be included in the pack for a total of 48 books.

The Home School Resources Pack

Each pack includes the following quantities of each book

• How To Write Clearly by Dr. Ruth Beechick *	Qty 5	List Price	\$6.99
• World History Made Simple by Dr. Ruth Beechick *	Qty 5	List Price	\$13.95
• Heart & Mind by Dr. Ruth Beechick *	Qty 5	List Price	\$11.99
• The Three R's by Dr. Ruth Beechick **	Qty 5	List Price	\$12.00
• You Can Teach Your Child Successfully by Dr. Ruth Beechick **	Qty 4	List Price	\$14.00
• Adam and His Kin by Dr. Ruth Beechick **	Qty 5	List Price	\$9.00
• Dr. Beechick's Homeschool Answer Book	Qty 4	List Price	\$12.00
• Language Wars by Dr. Ruth Beechick	Qty 4	List Price	\$12.00
• The ABC's and all Their Tricks, paperback edition by Margaret M. Bishop **	Qty 4	List Price	\$15.99
• A Measuring Scale for Ability in Spelling by Leonard Porter Ayers	Qty 4	List Price	\$5.99
* Indicates a New Release ** Indicates a Top Seller			

45 books in pack – See table above for quantities	
Potential Sales	\$509.57
Potential Profit of books in Pack	\$229.31
Total Dealer Cost of Pack	\$280.26
90 Day Billing	
Refills may be ordered at your normal terms and actual shipping charges.	

See table above for List Prices
Discount: 45% off list price
Free Shipping
Free Display
Free Return Shipping after 6 months

As new homeschooling titles are released they will be available at your normal terms and actual shipping charges.

Puzzled?

Are you asking WHY we are offering such a great deal? It's simple. In order to sell our books we need to make them available to customers. Once your customers look them over and try them out, the sale will be made and you will want to keep your displays filled, at which time we have made a believer out of you. But we know that store space is limited and money is tight. So how can we convince you to try us out? We hope this offer will make you want to give our books a try. We have strived to make it as simple and risk free as possible; now it is up to you.

You can try one, two, or all three packs. You may find that two of the packs work great in your store but the third doesn't. No problem; we will take it back and give you a prompt refund. The other two can continue to make sales for you. Even if you want to return all of them, that's not a problem either. We will promptly refund your money and thank you for trying them out.

To try them out just give us a call & we'll get you started today.

Call toll-free at: 1-800-421-6645 between 8:30 AM & 5:00 PM EST.

Just ask one of our sales representatives for the "DEALER PACKS."